

THE GLASS
élite

ALESSANDRA TUGNOLO
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We **RECODE**

**THE WINE MARKET
WORLD**

introducing

NFT ECONOMY



Traction



4th JULY 2023 FOUNDATION



SEPT 2023 NFT FEST SWISS: SEMIFINALIST!



175K € PRE-SEED FRIENDS & FAMILY



11 PARTICIPATING WINERIES (1 IS CHAMPAGNE)



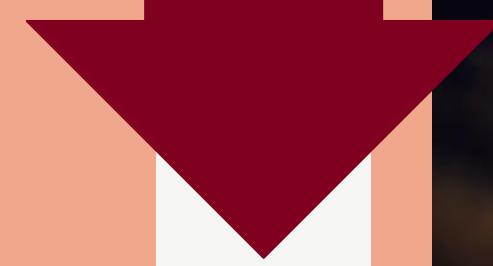
APRIL '24 VINITALY PRESENTATION PROJECT!
(60 REGISTERED ON PRE-SALE LIST) + 1
Agreement signed with a wine fund





**LOW MARGINS
ORIGIN FRAUD
BARRIERS TO CAPITALIZE**

**LONG CASH FLOW CYCLES
LOCKED RESOURCES**



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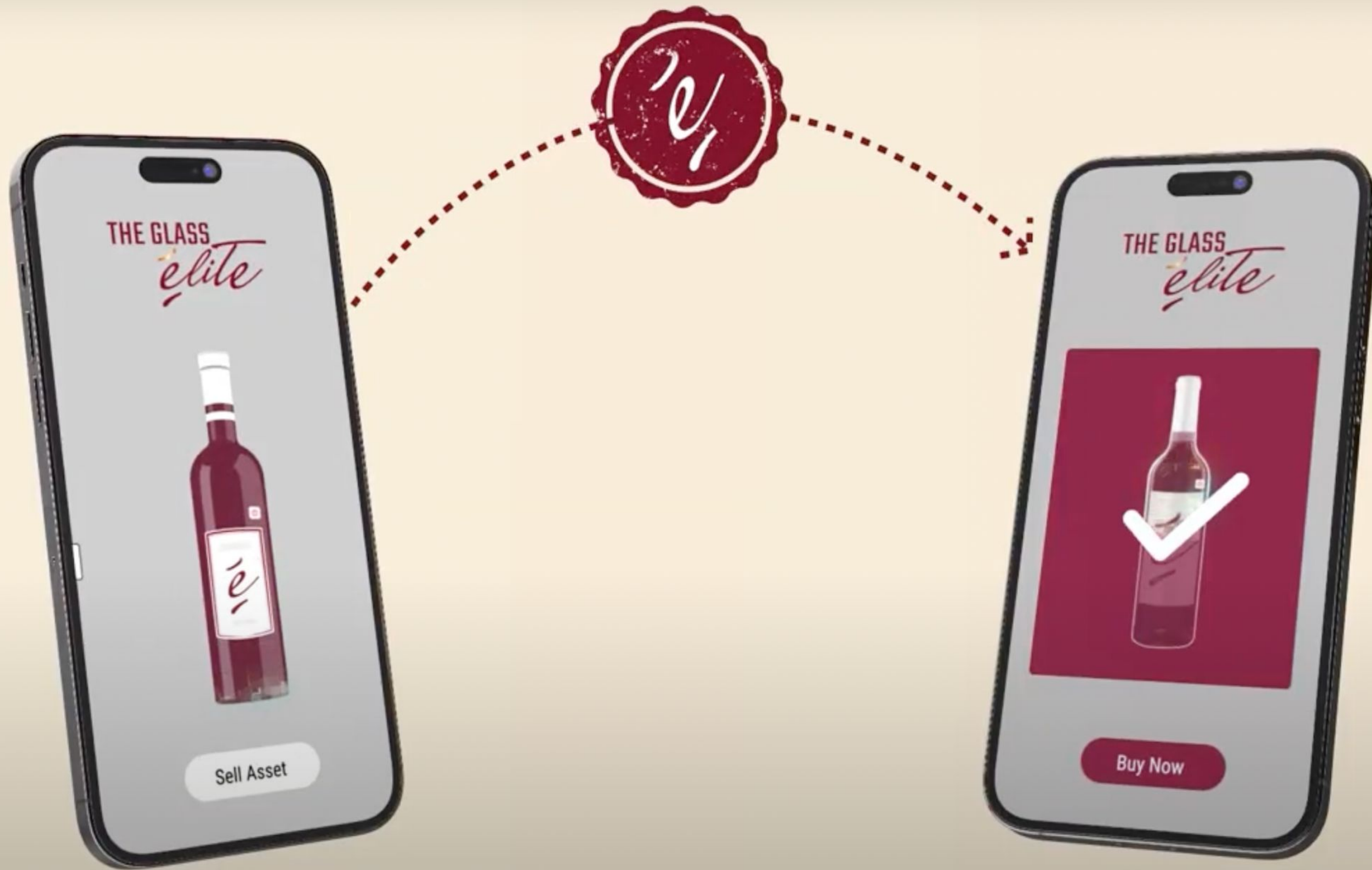


NFC

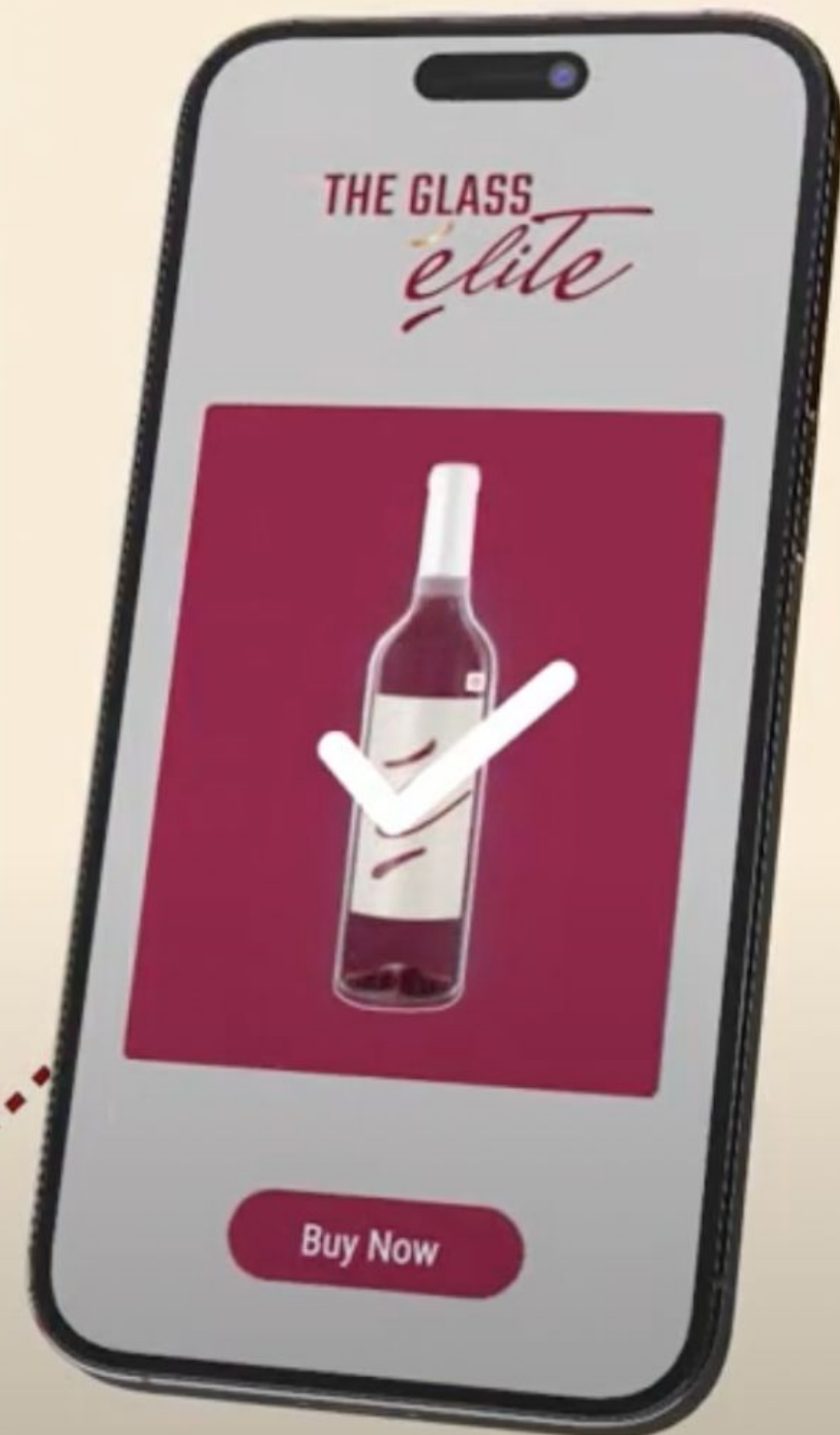
BLOCKCHAIN

NFT

e



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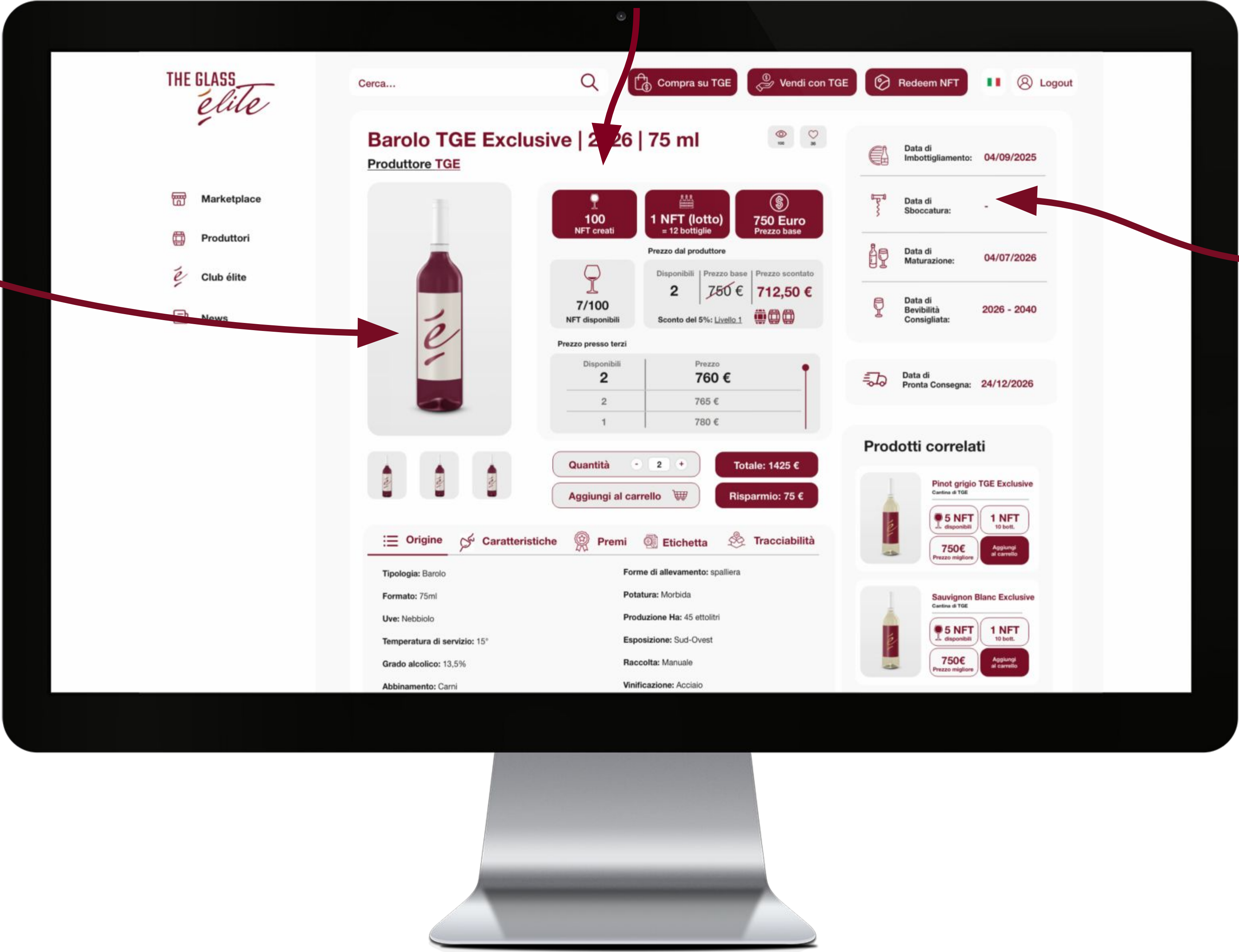


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QUANTITY

NFT

INFO



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Revenue Model



SUBSCRIPTIONS

TRANSACTION FEES

**SERVICE FEES FOR
WINERIES**

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Market

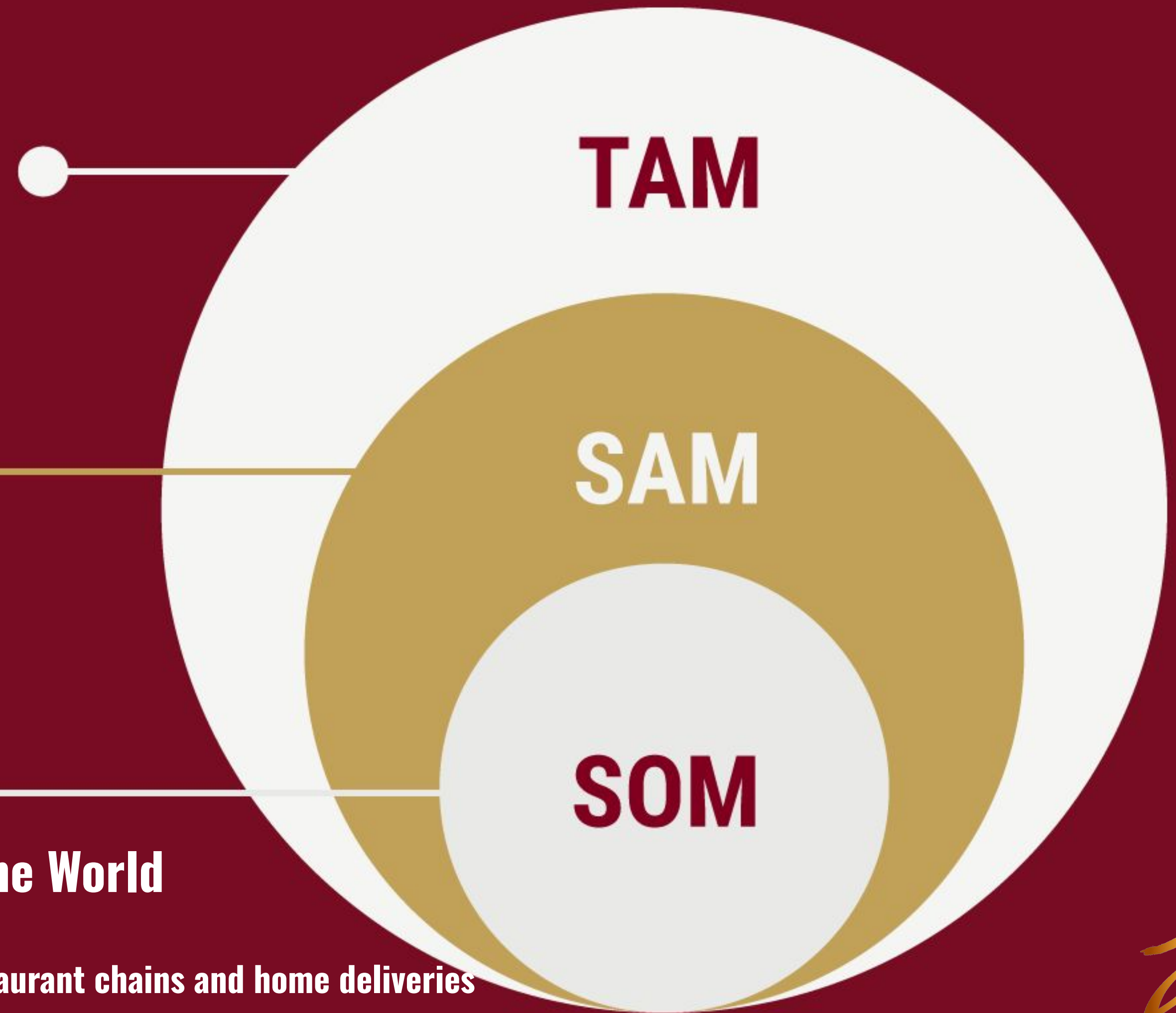
\$ 39,8 Bln
WINE
GLOBAL
MARKET

\$ 11,8 Bln
bottled

\$ 1,8 Bln
bottled >\$20

\$ 802 Mln
600k It restaurants in the World
(120k in Italy)

we did not count the growth of restaurant chains and home deliveries
it is 9% in Italy (56% in US)



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**NOT
ONLY
WINE!**

We **RECODE**

THE MARKET WORLD

introducing

NFT ECONOMY

Team



ALESSANDRA TUGNOLO
CEO & Founder

Former sales director of a leading Italian blockchain company, experience as a consultant for communication, CRM service development



ROBERTO BECCACECI
CTO & Co-founder

E-commerce platform developer with 10 years of experience



PIETRO BIANCHI
PMO & Co-founder

Founder of one of Italy's first blockchain training companies



LUCA TEGGI
Co-Founder, Logistics, Tracking & Notarization

10 years Leads a logistics sw company with clients international luxury brands



FRANCESCO REGIS
Co-Founder & Commercial Area

10 years of experience as a sales manager in an E-commerce development company



VITO FERNANDO D'ONGHIA
Finance & Control

More than 20 years of experience as a financial manager



CLAUDIA MARINO
CMO

More than 15 years of experience in international communication





IN CELLAR **DIGITAL**
IN NFT **VERITAS**
IN **WALLET** **LIBERTAS**

THE BETTER WAY TO
disintermediate the
En Primeur Sales!



THANK YOU

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PROJECT@THEGLASSELITE.COM



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Appendix



Road Map



Business plan And Goals



Strategical Advisors



Competitors



Future Products



2024

Q1 & Q2

- Project Presentation at Vinitaly
- Starts of winery acquisition

Q3

- 2nd round of Investments: 500
- Go Live
- Initiation on commercial phase with operators

Q4

- Initiation of commercial activities in the UK, East and Swiss Markets
- Activation of crypto payments



2025

2026

2027

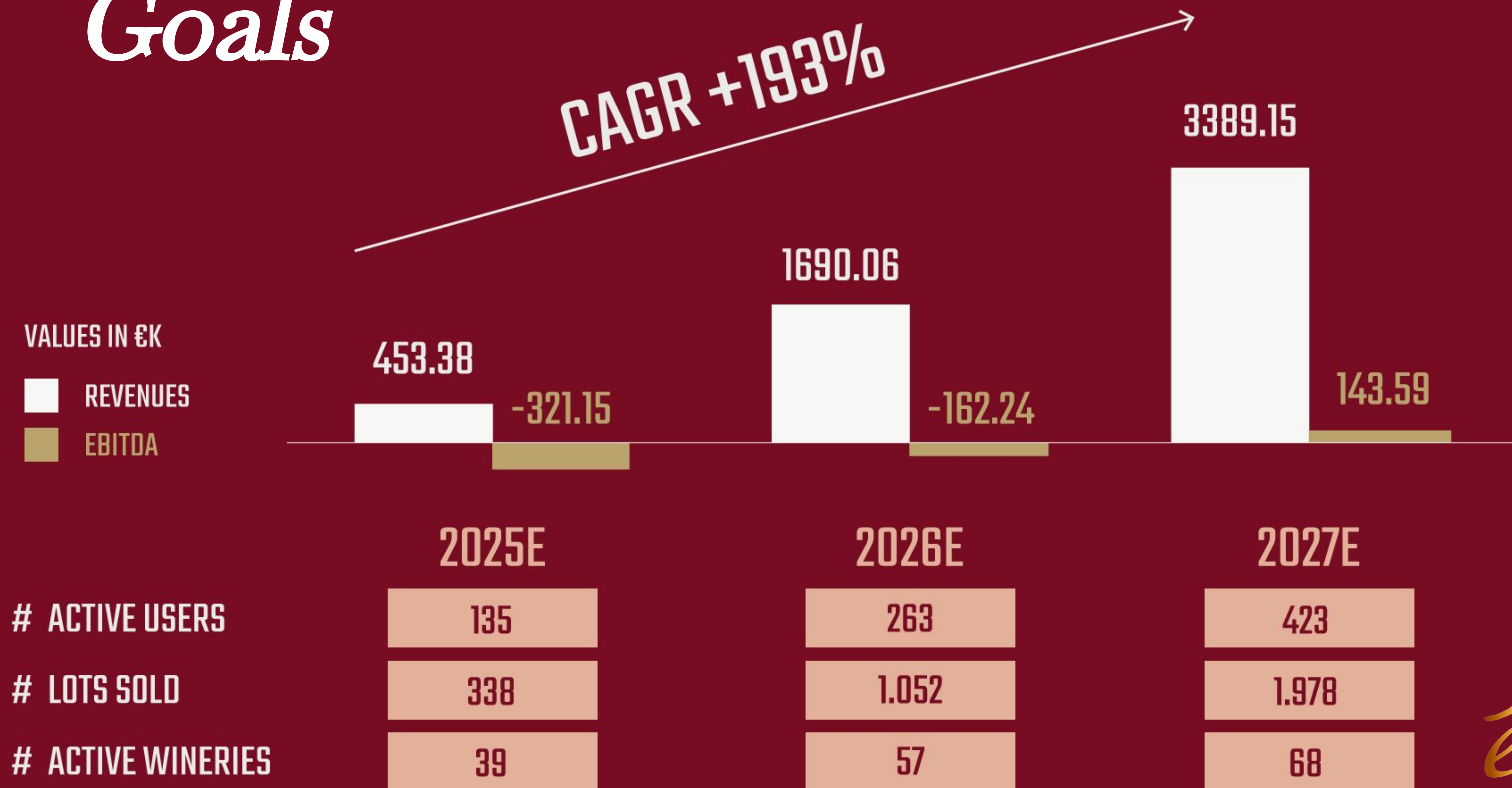
● Opening of Markets in
the East

● 3rd round of
Investments

● Break Even

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Goals



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Advisors



LEGAL



STRATEGY



INSTITUTIONAL

ie

Revenues



PRE MONEY VALUATION: 1.6 MLN

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THE GLASS
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 eWibe

TANNICO

 wine.com

 EZ lab
Blockchain Solutions

 CRURATED

 BERNABEI

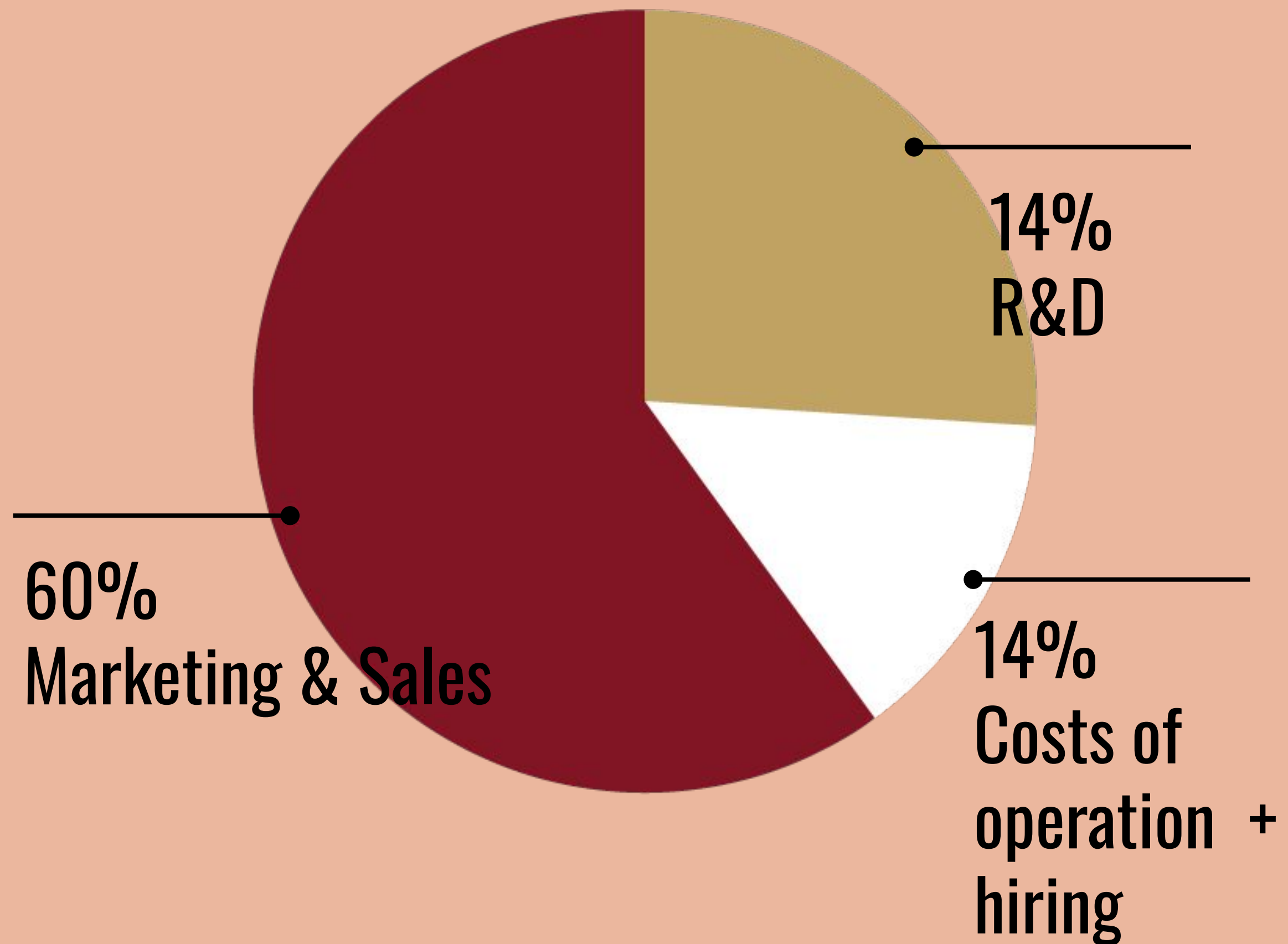
Callmewine

	B2B	B2C	TRACEABILITY NFC	NFT	SECONDARY MARKET	CRYPTO PAYMENT
	YES	/	YES	YES	YES	YES *
	NO	YES	NO	NO	YES	NO
	YES	YES	NO	NO	NO	NO
	NO	YES	NO	NO	NO	NO
	YES	NO	YES	YES	/	/
	NO	YES	YES	NON OPERATIONAL	NO	NO
	YES	YES	NO	NO	NO	NO
	YES	YES	NO	NO	NO	NO

* STARTING FROM Q4 2024

COMPETITORS

Use of funds



Goals

- 1 Launch project
- 2 Over 150 Wineries
Not only IT e FR
- 3 over 800 Users active and
3300 Lots sold
- 4 Presence in at least 6 countries



Other Products

The logo for W3BRIDGE is a black circle containing the text "W3BRIDGE" in white and orange. The "W3" is in white and "BRIDGE" is in orange.

W3BRIDGE

CRYPTO PAYMENTS



Through Block

NOTARIZATION

11