

THE GLASS
élite

ALESSANDRA TUGNOLO
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We **RECODE**

**THE WINE MARKET
WORLD**

introducing

NFT ECONOMY



Traction



4th JULY 2023 FOUNDATION



SEPT 2023 NFT FEST SWISS: SEMIFINALIST!



175K € PRE-SEED FRIENDS & FAMILY



11 PARTICIPATING WINERIES (1 IS CHAMPAGNE)



APRIL '24 VINITALY PRESENTATION PROJECT!
(60 REGISTERED ON PRE-SALE LIST) + 1
Agreement signed with a wine fund



**LOW MARGINS
ORIGIN FRAUD
BARRIERS TO CAPITALIZE**

**LONG CASH FLOW CYCLES
LOCKED RESOURCES**



re



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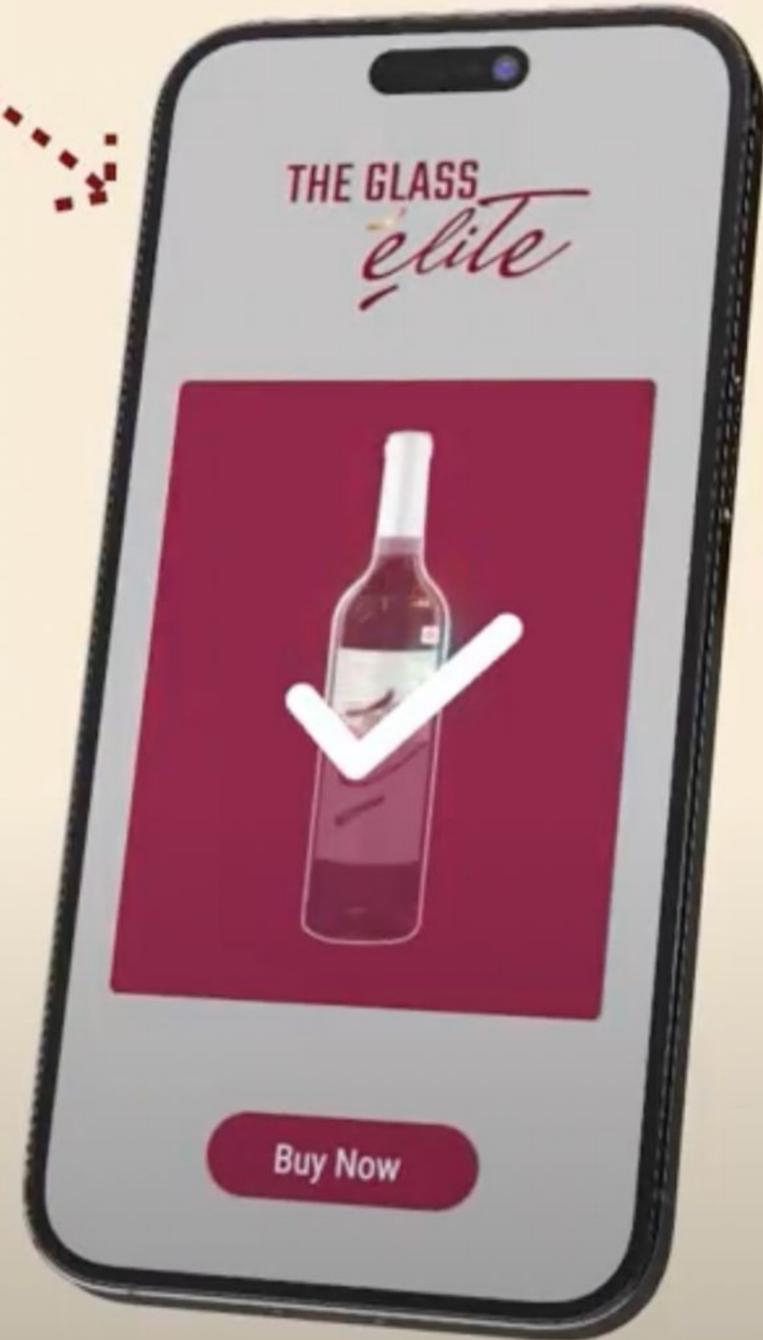


NFC

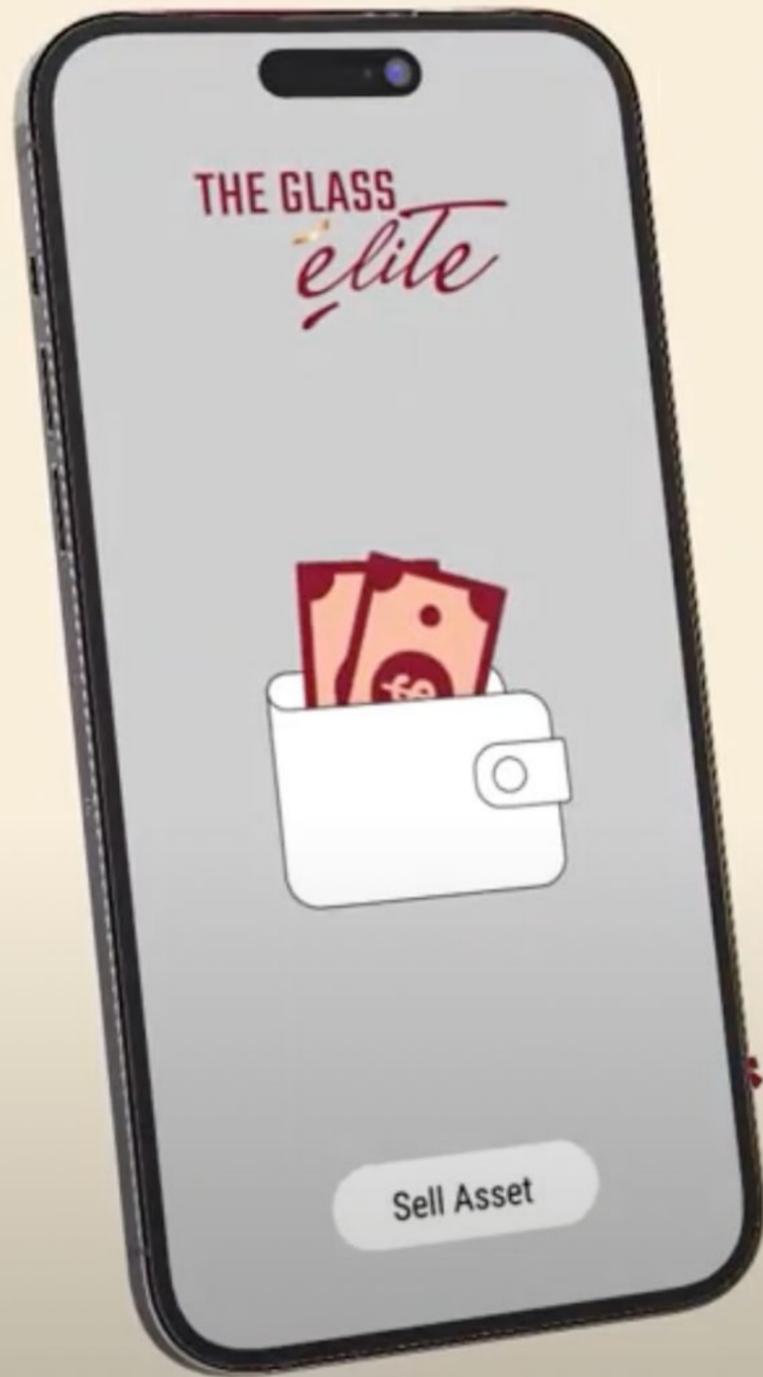
BLOCKCHAIN

NFT

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e

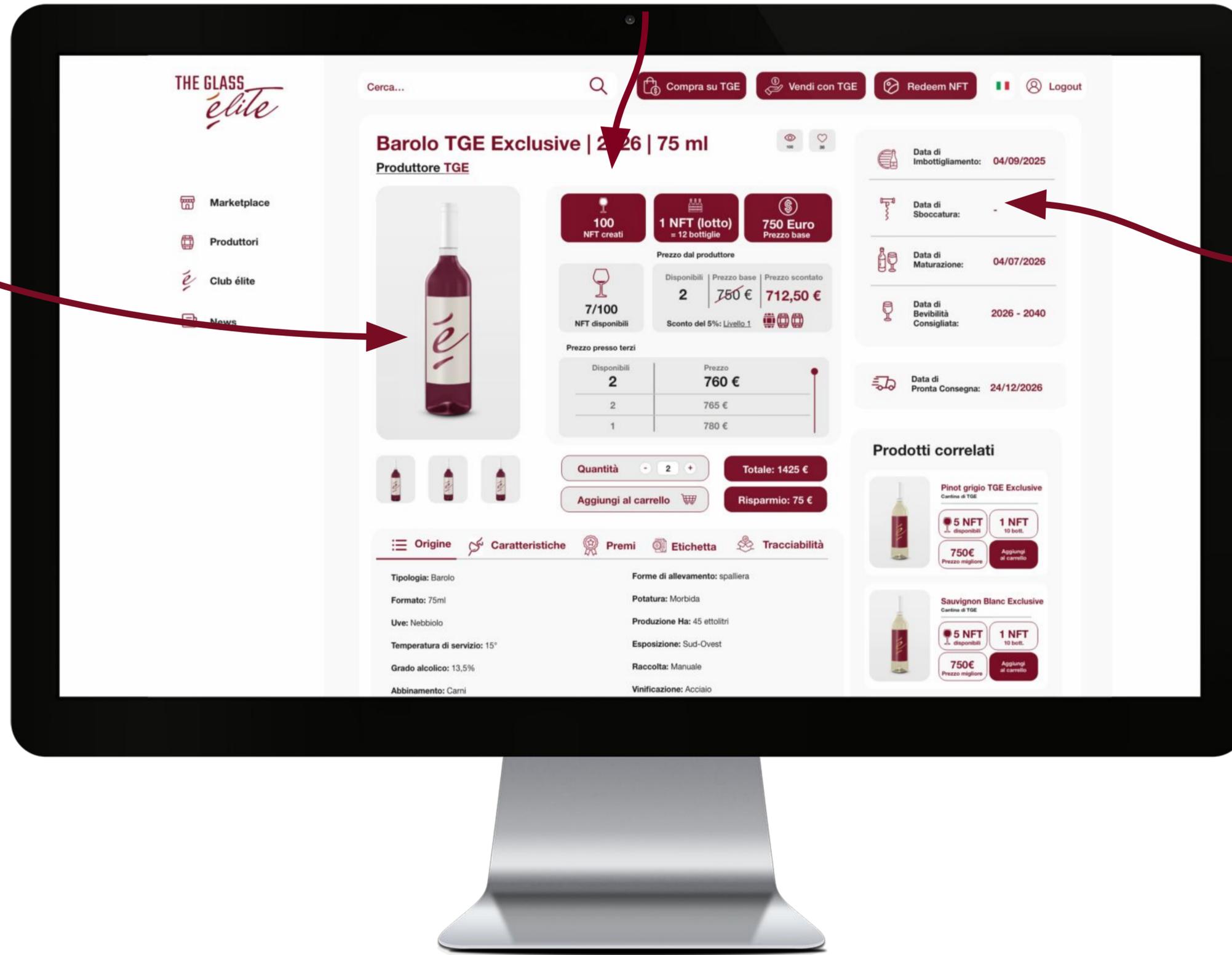


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QUANTITY

NFT

INFO





ver

*Revenue
Model*



SUBSCRIPTIONS

TRANSACTION FEES

**SERVICE FEES FOR
WINERIES**

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Market

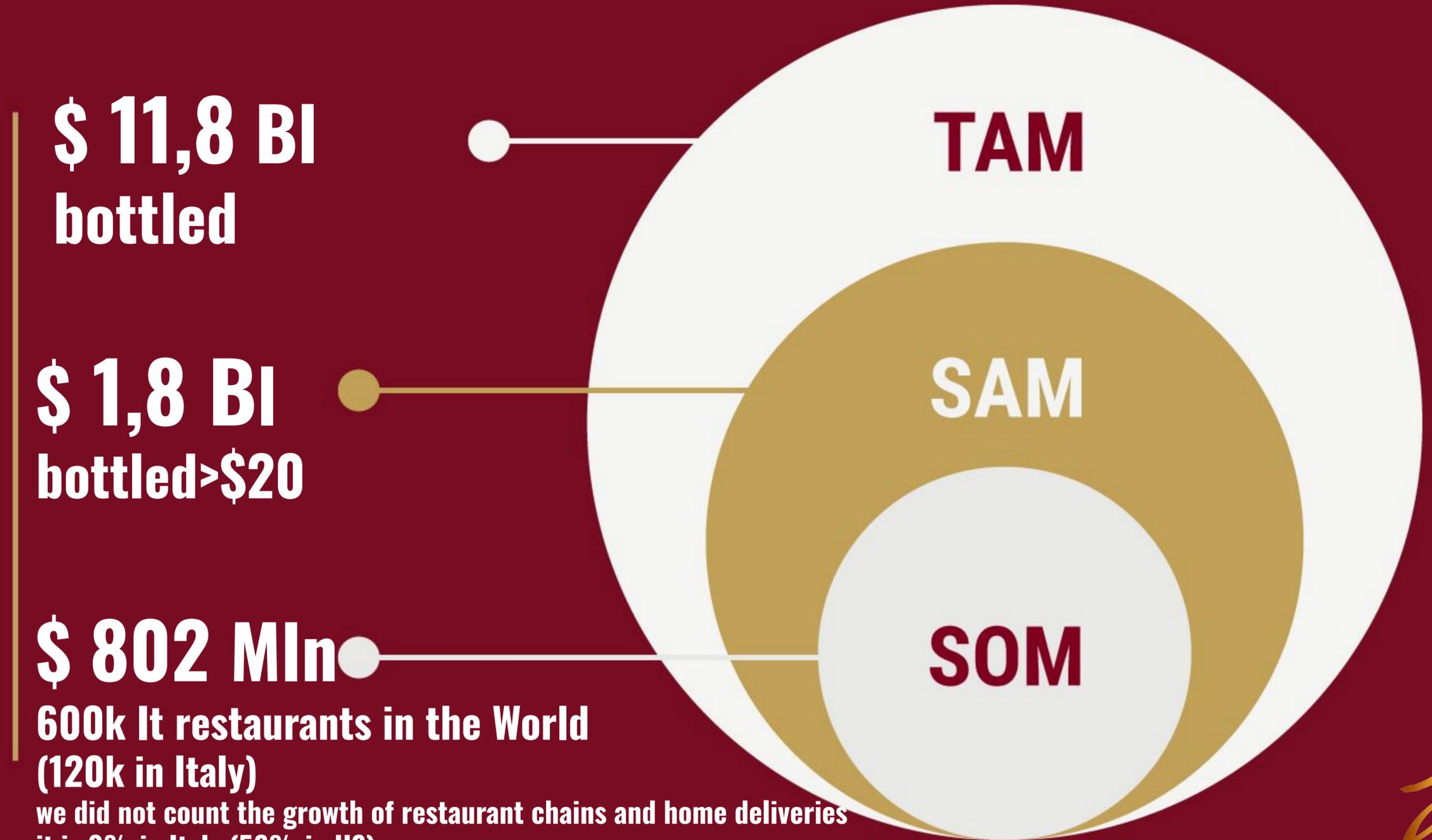
\$ 39,8 Bln
WINE
GLOBAL
MARKET

\$ 11,8 Bln
bottled

\$ 1,8 Bln
bottled >\$20

\$ 802 Mln
600k It restaurants in the World
(120k in Italy)

we did not count the growth of restaurant chains and home deliveries
it is 9% in Italy (56% in US)



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**NOT
ONLY
WINE!**

We **RECODE**

THE MARKET WORLD

introducing

NFT ECONOMY

Team



ALESSANDRA TUGNOLO
CEO & Founder

Former sales director of a leading Italian blockchain company, experience as a consultant for communication, CRM service development



ROBERTO BECCACECI
CTO & Co-founder

E-commerce platform developer with 10 years of experience



PIETRO BIANCHI
PMO & Co-founder

Founder of one of Italy's first blockchain training companies



LUCA TEGGI
Co-Founder, Logistics, Tracking & Notarization

10 years Leads a logistics sw company with clients international luxury brands



FRANCESCO REGIS
Co-Founder & Commercial Area

10 years of experience as a sales manager in an E-commerce development company



VITO FERNANDO D'ONGHIA
Finance & Control

More than 20 years of experience as a financial manager



CLAUDIA MARINO
CMO

More than 15 years of experience in international communication





IN CELLAR **DIGITAL**
IN NFT **VERITAS**
IN **WALLET LIBERTAS**

THE BETTER WAY TO
disintermediate the
En Primeur Sales!



THANK YOU

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WWW.THEGLASSELITE.COM

PROJECT@THEGLASSELITE.COM

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Appendix



Road Map



Business plan And Goals



Strategical Advisors



Competitors



Future Products

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2024

Q1 & Q2

- Project Presentation at Vinitaly
- Starts of winery acquisition

Q3

- 2nd round of Investments: 500
- Go Live
- Initiation on commercial phase with operators

Q4

- Initiation of commercial activities in the UK, East and Swiss Markets
- Activation of crypto payments

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2025

● Opening of Markets in
the East

2026

● 3rd round of
Investments

2027

● Break Even

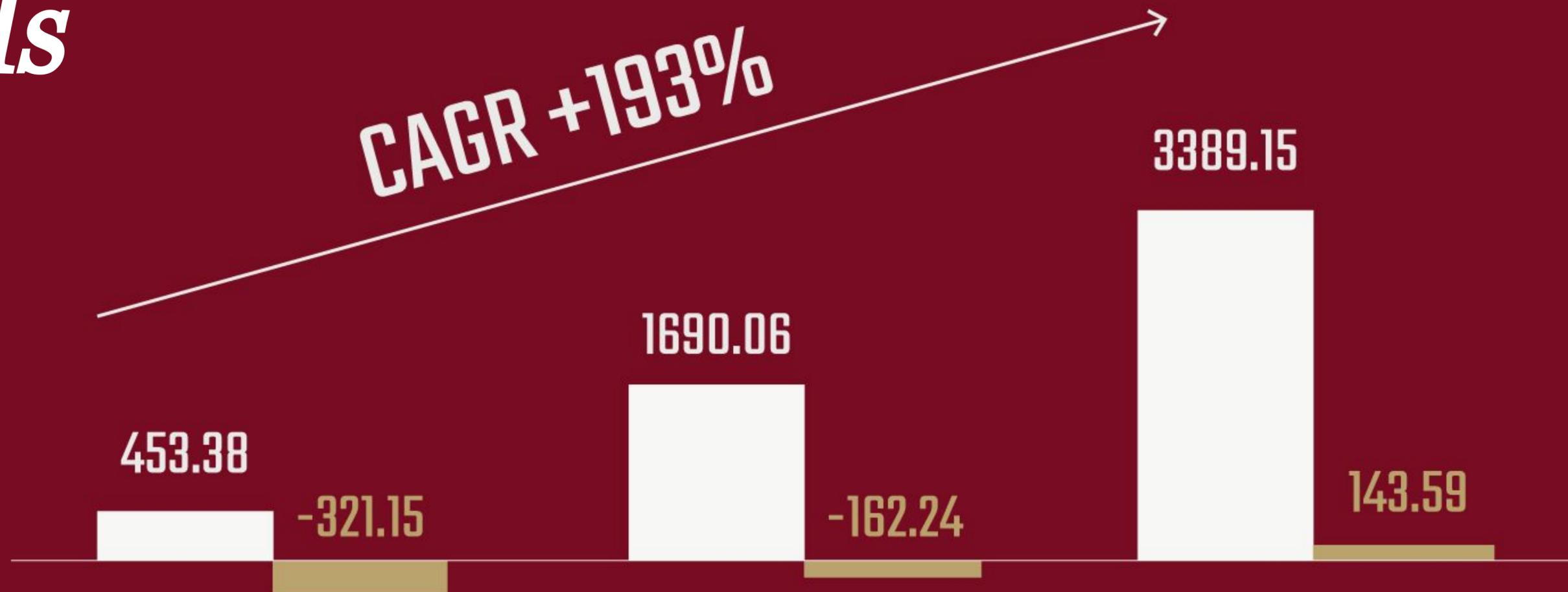
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Goals

CAGR +193%

VALUES IN €K

REVENUES
EBITDA



2025E

2026E

2027E

ACTIVE USERS

135

263

423

LOTS SOLD

338

1.052

1.978

ACTIVE WINERIES

39

57

68



re

Advisors



annunziata&conso

LEGAL



CIIB ADVISORS

STRATEGY



POLO
TECNOLOGICO
ALTO ADRIATICO
Andrea Galvani

INSTITUTIONAL

re

Revenues



PRE MONEY VALUATION: 1.6 MLN

ver

THE GLASS
elite

 eWibe

TANNICO

 wine.com

 EZ lab
Blockchain Solutions

 CRURATED

 BERNA BEI

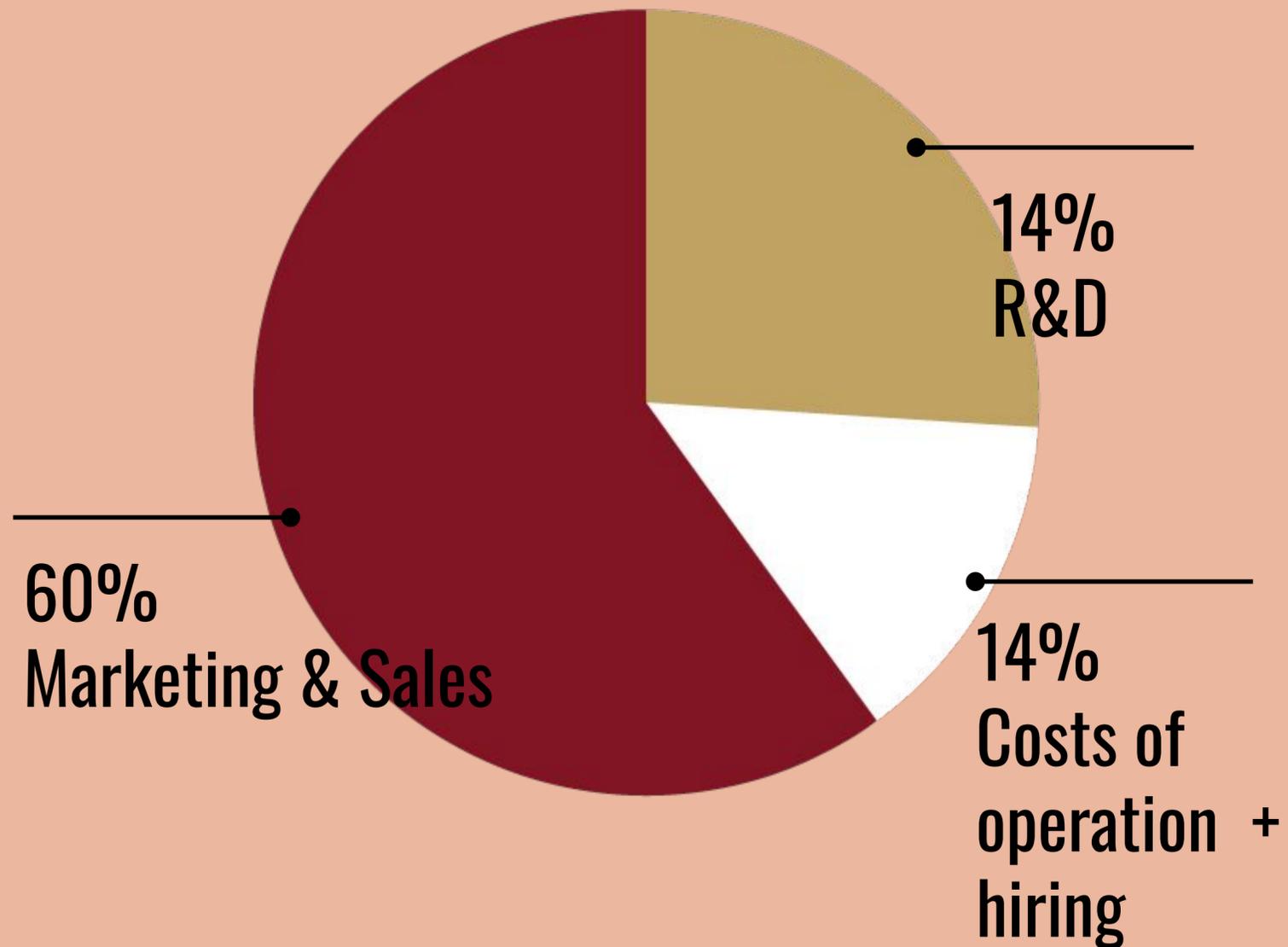
Callmewine

| | B2B | B2C | TRACEABILITY NFC | NFT | SECONDARY MARKET | CRYPTO PAYMENT |
|--|-----|-----|---------------------|--------------------|---------------------|-------------------|
| | YES | / | YES | YES | YES | YES * |
| | NO | YES | NO | NO | YES | NO |
| | YES | YES | NO | NO | NO | NO |
| | NO | YES | NO | NO | NO | NO |
| | YES | NO | YES | YES | / | / |
| | NO | YES | YES | NON OPERATIONAL | NO | NO |
| | YES | YES | NO | NO | NO | NO |
| | YES | YES | NO | NO | NO | NO |

* STARTING FROM Q4 2024

COMPETITORS

Use of funds



Goals

- 1 Launch project
- 2 Over 150 Wineries
Not only IT e FR
- 3 over 800 Users active and
3300 Lots sold
- 4 Presence in at least 6 countries

Other Products



CRYPTO PAYMENTS



NOTARIZATION